Education & Consumer Awareness

The Online Dating and Discovery Association (ODDA) is dedicated to fostering trust and safety in the sector. To this end, our members commit to the following principles to educate users and the general public:

Transparency and Clarity:
- Provide clear information on safety measures, privacy policies, and terms of use.
- Ensure that users understand how their data is collected, used, and protected.

Educational Resources:
- Develop and share educational content on safe online dating and social discovery practices.
- Offer guidelines on recognising and reporting suspicious activity or misconduct.

Collaboration with Authorities:
- Work closely with law enforcement and other agencies to promote safe online behaviours.
- Share insights to aid in combatting online fraud or abuse.

User Support and Assistance:
- Implement easily accessible channels for users to ask questions, raise concerns, or report issues.
- Provide timely support and guidance in case of any trust or safety-related matters.

Community Engagement:
- Involve users and the public in discussions about online safety specific to online dating and social discovery.
- Utilise feedback to continually improve and update safety measures and educational materials.

Regular Review and Updates:
- Continuously review and update educational materials to reflect current best practices and legal requirements.
- Collaborate with members and experts to ensure that trust and safety education remains effective and relevant.