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24<sup>th</sup> February 2026

**RE: ENDORSEMENT OF GLOBAL PUBLIC-PRIVATE PARTNERSHIP FRAMEWORK AGAINST FRAUD**

The Online Dating and Discovery Association (ODDA) is the recognised trade body for the sector with a mission to create safe, responsible and enjoyable experiences for everyone. Representing nearly 500 brands world-wide, we are delighted to endorse the above Framework and the six key principles within it.

At a global level, fraud is a rapidly evolving transnational threat that erodes public trust, destabilises economies and undermines the rule of law. The ODDA and its members are fully committed to working with international partners to enable an effective and co-ordinated response to fraud.

We strongly believe that a more joined-up approach is needed to tackle this threat effectively and see the Framework as the means to achieve this.

We look forward to attending the Global Fraud Summit in Vienna on 16<sup>th</sup> and 17<sup>th</sup> March to learn more about how the ODDA and its members can support the United Nations Convention against Transnational Organized Crime.

Yours sincerely,



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Chief Executive Officer

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